



CHARTER SCHOOLS
CENTRAL MICHIGAN UNIVERSITY

2021 ANNUAL CONFERENCE

Working Together
for Tomorrow

AUGUST 17 / NOVI, MI

Strategic Thinking



TODAY'S LOGISTICS



50 Minute Session



Materials/Handouts



Cell Phone Use



Questions

“

VOLUNTEERS ARE NOT PAID,
NOT BECAUSE THEY ARE
WORTHLESS,
BUT BECAUSE THEY ARE
PRICELESS.

”

-ANONYMOUS

VANESSA GULLEY

CEO/Director of Operations



CONTINUOUS IMPROVEMENT





The Work of the Board

SET THE DIRECTION

ENSURE RESOURCES

PROVIDE OVERSIGHT

1. DETERMINE MISSION AND PURPOSE
2. SELECT THE SCHOOL LEADER/MANAGEMENT
3. SUPPORT AND EVALUATE SCHOOL LEADER/MANAGEMENT
4. **ENSURE EFFECTIVE PLANNING**
5. MONITOR AND STRENGTHEN PROGRAMS AND SERVICES
6. ENSURE ADEQUATE FINANCIAL RESOURCES
7. PROTECT ASSETS AND PROVIDE FINANCIAL OVERSIGHT
8. BUILD A COMPETENT BOARD
9. ENSURE LEGAL AND ETHICAL INTEGRITY
10. ENHANCE THE ACADEMY'S PUBLIC STANDING

“

Everyone has a plan until they
get hit...

”



SCAN ME

Strategy

Planning

1. Short Term
2. Product
3. Data Driven
4. Linear
5. Governance Level Decisions
6. Survival

Thinking

1. Ongoing
2. Process
3. Data Emergent
4. Emergent and Adaptable
5. All Leaders Involved
6. Success

STRATEGIC THINKING

Strategic thinking is an organizational and practical type of critical thinking.

Thinking strategically involves seeing the big picture, planning ahead, and putting thought into action, typically to gain *sustainability* and a competitive advantage.

Strategic Thinkers

Personal Traits and Behaviors



CURIOSITY



CONSISTENCY



AGILITY



FUTURE
FOCUS



OUTWARD
FOCUS



OPENNESS



BREADTH



QUESTIONING



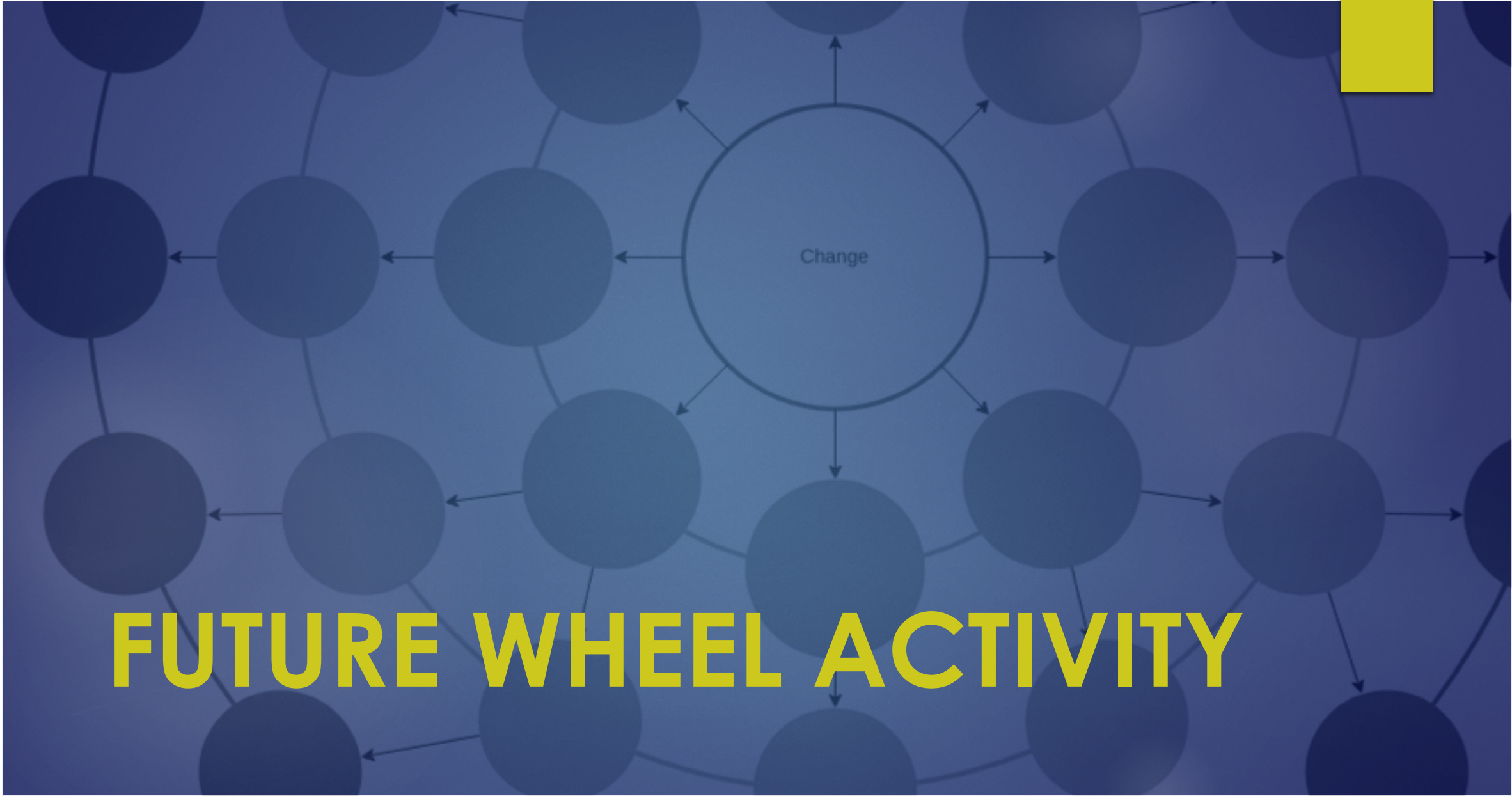
INSIGHTS





TIPS FOR DEVELOPING **STRATEGIC THINKING**

- **QUESTION**
- **LISTEN**
- **PRIORITIZE**
- **REFLECT**



FUTURE WHEEL ACTIVITY

“

The key to my skating success is that I don't skate toward the puck, but instead I try to anticipate where it is going and get there ahead of it.

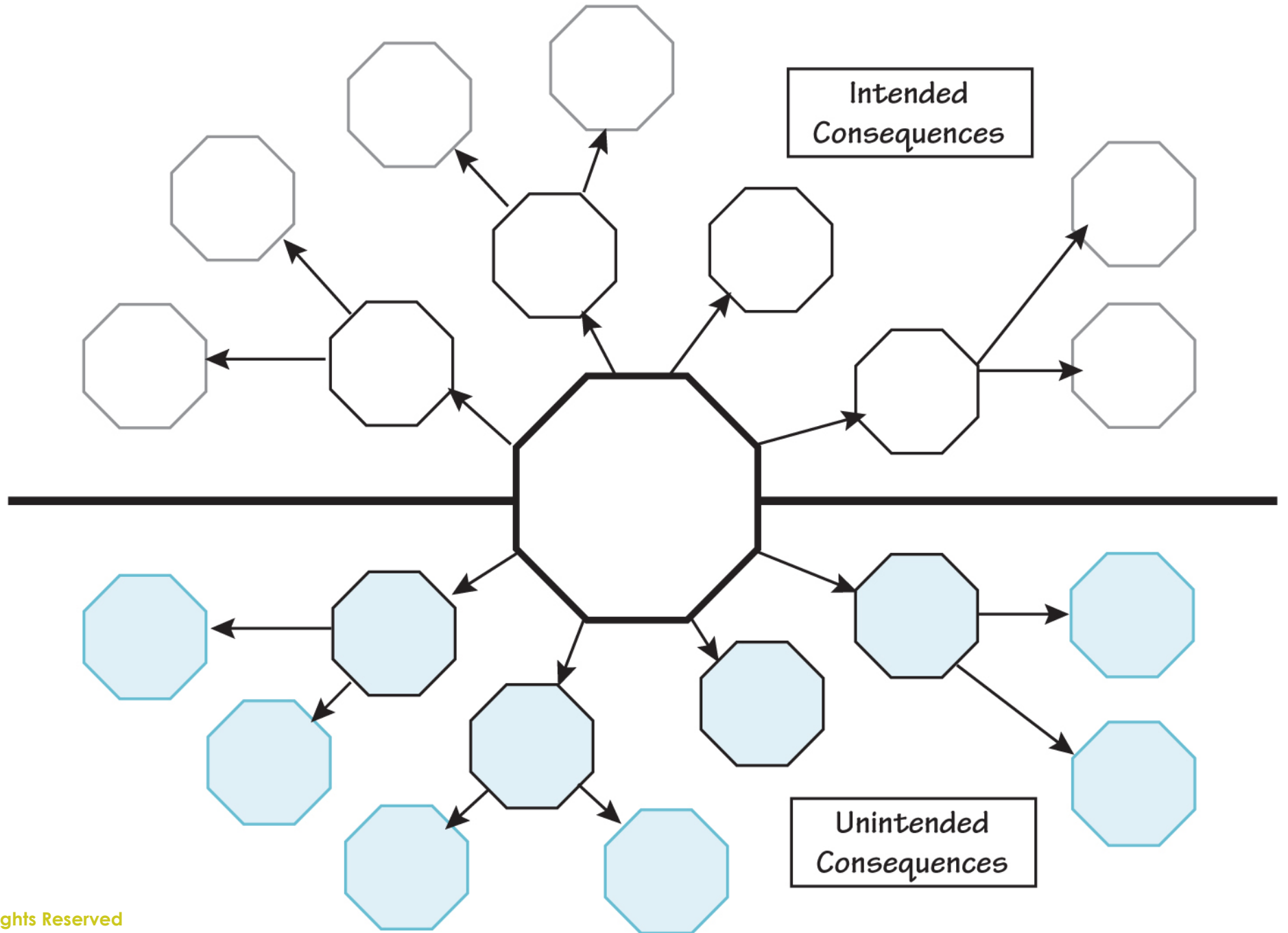
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Wayne Gretzky



The Future Wheel

ACTIVITY





QUESTIONS



SCAN ME

Citations and Resources

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Sanders, T. Irene. *Strategic Thinking and the New Science*. (1998). The Free Press.

William P. Ryan, Richard P. Chait, and Barbara E. Taylor. "Problem Boards or Board Problem?" *The Nonprofit Quarterly*. Summer 2003, pp. 1-5. Richard P. Chait, William P. Ryan, Barbara E. Taylor. *Governance as Leadership: Reframing the Work of Nonprofit Boards* (New York: John Wiley and Sons) 2005